

SEMINARY CELEBRATION

CONCORDIA SEMINARY, ST. LOUIS

YOU ARE **KEY** TO THE FUTURE OF OUR CHURCH

In today's culture, strong pastors and church leaders are more important than ever. For more than 175 years, Concordia Seminary has provided theological training and formation for pastors and other church leaders. Our graduates enter the mission field ready to lead with the Gospel. God's people can help make a seminary education a reality for those whom God has called to ministry.

Help **unlock** the door to increased awareness and financial support of the Seminary within your congregation with a Seminary Celebration.

What is a Seminary Celebration?

It's an opportunity for your congregation to celebrate Concordia Seminary and learn more about all we do. We provide promotional materials designed to educate people about the Seminary's history and our important role in The Lutheran Church—Missouri Synod (LCMS) to prepare the next generation of pastors, deaconesses, scholars and church leaders. A Seminary Celebration event can be held at any time, and it's not limited to congregations - even a small group can host one!

Why should we host a Seminary Celebration?

Not everyone realizes the importance of a seminary education to the future of the church. In addition to theological training and formation, we also provide theological resources and continuing education opportunities for church leaders and laypeople alike. Increased awareness of the Seminary will encourage more people to use our theological resources, consider a career in or discern a call to ministry, and provide ongoing financial support for the Seminary and our students.

Churches are faced with the challenge of maintaining their own institutions. Amidst the day-to-day business of running and growing a church, it's easy to forget the needs of the Church at-large. We hope you will help educate others about the long-term importance of Concordia Seminary, and hosting a Seminary Celebration is a great way to get the word out.

I want to help. What do I do next?

(over)



SEMINARY CELEBRATION

CONCORDIA SEMINARY, ST. LOUIS

In this folder is information about Seminary Celebration promotional materials. These resources are free and available to any congregation or group interested in hosting a Seminary Celebration. Here's all you need to do to get started:

- Talk to your pastor about hosting a Seminary Celebration at your church.
- Share with him the reasons why **you** support Concordia Seminary and why it's important for future generations of the church.
- Let him know that our promotional materials make it easy. We will provide sermon notes, a Bible study, hymn suggestions, bulletin inserts and videos that can be incorporated into worship.
- Request a Seminary Celebration kit. We'll send a box full of printed and electronic resources your church can use for a Seminary Celebration.

Once your pastor has agreed to host a Seminary Celebration, all he needs to do is:

- Choose a date that works for the congregation.
- Begin promoting the event on the church website, in bulletins and newsletters, and during announcements.
- Check out our sermon notes, Bible study and hymn suggestions, and request extra materials if needed by calling 800-822-5287 or emailing communications@csl.edu.
- Host the Seminary Celebration!

We hope you will help us promote the Seminary by encouraging your church to host a Seminary Celebration. Your influence and enthusiasm can be the **key** to help ensure the ongoing preparation of pastors to serve future generations.

*"Therefore encourage one another and build one another up,
just as you are doing" (1 Thess. 5:11 ESV).*

