



SEMINARY CELEBRATION

CONCORDIA SEMINARY, ST. LOUIS

PARTNERS IN MISSION FOR THE FUTURE OF OUR CHURCH

In today's culture, well formed pastors and church leaders are more important than ever. For nearly two centuries, Concordia Seminary has provided theological training and formation for pastors and other church leaders. Our graduates enter the mission field ready to lead with the Gospel. God's people can help make a seminary education a reality for those whom God has called to ministry.

You can help open the door to increased awareness and financial support of the Seminary within your congregation with a Seminary Celebration to support the Generations 20/20 Campaign.

What is a Seminary Celebration?

It is an opportunity for your congregation to celebrate your Seminary and be part of *Generations 20/20: The Campaign for Concordia Seminary*. The campaign will help fulfill our promise to our students and build upon the tradition of excellence that has defined the Seminary. Your congregation can help ensure that future generations will be served by faithful, relevant and relational pastors who share the Gospel message in ways that advance the Great Commission.

These promotional materials are designed to inform people about the Seminary's history and our important role in The Lutheran Church—Missouri Synod (LCMS) to prepare the next generation of pastors, deaconesses, scholars and church leaders.

A Seminary Celebration event can be held anytime, and it's not limited to congregations – even a small group can host one!

Why host a Seminary Celebration?

Many realize the importance of theological education to the future of the church. Others have only a vague idea about the Seminary's role in the ongoing education of our pastors and laypeople. The Generations 20/20 Campaign needs support from every district and every congregation. The goals of the campaign will be met if everyone considers giving even a modest gift. The Seminary Celebration event will help encourage new donors and energize participants to make a gift to the campaign for the benefit of future generations.

What you can do help: see other side!



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In this kit is information about Seminary Celebration promotional materials. These resources are free and available to any congregation or group interested in hosting a Seminary Celebration. Here's all you need to do to get started:

- Talk to your church's leaders about hosting a Seminary Celebration at your church.
- Share with them the reasons why you support Concordia Seminary and why it's important for future generations of the church.
- Let them know that our promotional materials make it easy. We will provide sermon notes, a Bible study, hymn suggestions, a children's message, bulletin inserts and videos that can be incorporated into worship.
- Download the Seminary Celebration kit at www.csl.edu/semcelebration. (Let us know if you need help with printed materials.)

Once your leaders have agreed to host a Seminary Celebration, all you need to do is:

- Choose a date that works for the congregation.
- Begin promoting the event on the church website, in bulletins and newsletters, and during announcements.
- Check out our worship resources and promotional materials at www.csl.edu/semcelebration and request extra materials if needed by calling 800-822-5287 or sending an email to generations@csl.edu.
- Host the Seminary Celebration!

Thank you for helping to promote the Seminary by encouraging your church to host a Seminary Celebration. Your influence and enthusiasm is the key to helping ensure the ongoing preparation of pastors to serve future generations.

“Therefore encourage one another and build one another up, just as you also are doing.” (1 Thess. 5:11 ESV)

